

NEW FOR 2003

On-line registration option
Visit the Baystate Roads Program website:
www.ecs.umass.edu/baystate_roads/

WHY YOU SHOULD ATTEND

Moving Together 2003 builds upon the success of previous bicycle and pedestrian conferences. Join the growing number of people throughout the Commonwealth who are working to improve bicycling and walking conditions locally, regionally, and statewide. *Moving Together 2003* allows you to participate in numerous workshops on current issues and initiatives, to discuss shared experiences and strategies during breaks, and to enjoy an exciting array of exhibits.

WHO SHOULD ATTEND?

- Bicyclists and pedestrians
- Planning and development officials and consultants
- State and local law enforcement officers
- Traffic safety advocates
- Engineers, highway supervisors, and public works personnel
- Public health, wellness and injury prevention professionals
- Emergency medical services personnel
- Community, civic and advocacy organizations

SPONSORED BY:

Executive Office of Transportation and Construction
Daniel A. Grabauskas,
Secretary

Executive Office of Environmental Affairs
Ellen Roy Herzfelder,
Secretary

Executive Office of Public Safety
Edward A. Flynn,
Secretary

Massachusetts Highway Department
John Cogliano,
Commissioner



Department of Conservation and Recreation
Division of State Parks and Recreation
Peter C. Webber,
Acting Director

Governor's Highway Safety Bureau



Massachusetts Department of Public Health
Christine C. Ferguson,
Commissioner



Moving Together 2003



Statewide Bicycle and Pedestrian Conference

Wednesday, October 22, 2003

Crowne Plaza Hotel
10 Lincoln Square
Worcester, Massachusetts



Mitt Romney, Governor
Kerry Healey, Lieutenant Governor

Moving Together Conference
Baystate Roads Program
College of Engineering
University of Massachusetts
214 Marston Hall
Amherst, MA 01003-5210

Moving Together Agenda

WEDNESDAY, OCTOBER 22, 2003

Registration/Breakfast 7:30 - 9:00 am
Conference Exhibits

Welcome 9:00 - 9:30 am

John Cogliano, *Commissioner*
Massachusetts Highway Department

Peter C. Webber, *Acting Director*
Division of State Parks and Recreation

Representative of the
Executive Office of Public Safety

Christine C. Ferguson, *Commissioner* (Invited)
Massachusetts Department of Public Health

Break 9:30 - 9:45 am
Conference Exhibits

CONCURRENT SESSIONS A

9:45 - 10:45 am

- Designing Roadways to Safely Accommodate Bicyclists and Pedestrians
- Spreading Traffic Safety Messages Through the Media
- Bicycle Messenger Injuries: Lessons from Urban Cyclists

Break 10:45 - 11:00 am
Conference Exhibits

CONCURRENT SESSIONS B

11:00 am - 12:00 pm

- Linking Transportation, Land Use and Community Health
- Making the Most of New Resources
- Putting Data to Work for Pedestrian Safety

Break 12:00 - 12:15 pm
Conference Exhibits

Lunch and Exhibits 12:15 - 1:15 pm
Featured Speaker: Daniel A. Grabauskas,
Secretary of Transportation

Break 1:15 - 1:30 pm
Conference Exhibits

CONCURRENT SESSIONS C

1:30 - 3:45 pm

(includes 15-minute break for exhibits)

- Learning from Pedestrian Safety Roadshows and Walkable Communities Workshops
- Building a Successful Regional Trail Project
- Using Local Solutions to Reduce Pedestrian and Bicyclist Injuries

TRAVEL TO THE CROWNE PLAZA HOTEL

 The hotel is wheelchair accessible. Indoor bicycle parking is provided. The hotel is walking distance from Union Station (MBTA Commuter Rail, www.mbta.com) and the Worcester Bus Terminal (Peter Pan, www.peterpanbus.com, and Greyhound, www.greyhound.com), and is also served by the Worcester Regional Transit Authority (www.TheRTA.com).

Please consider public transportation, walking, bicycling, and ride-sharing to the conference, as your transportation situation permits. For assistance with carpooling or other transportation options to the conference, call CARAVAN at 1-888-4-COMMUTE, or visit www.commute.com.

DRIVING DIRECTIONS:

From I-495 N/S, take I-290 West to Exit 18. Take a right at bottom of ramp, through 2 sets of traffic signals. Hotel is on the right.

From I-90 West to I-290 East, use Exit 17. Take a left at top of ramp. At second set of traffic signals, take a left. Hotel is on the right.

Conference Hotel:

The Crowne Plaza Hotel, located at 10 Lincoln Square, Worcester, offers limited overnight reservations for \$125, single or double occupancy, plus 12.45% tax. For reservations, call (508) 791-1600 or 1-800-628-4240. Identify the [Moving Together Conference](#) to receive the discounted hotel rate. Reservations must be made by 3:00 pm, Tuesday, September 30, 2003. The hotel's daily discounted parking rate is \$4, subject to availability. Overflow parking will be provided at the Centrum Garage, located across Worcester Center Boulevard, at the same \$4 rate.

For an Exhibitor Information Packet:

Contact Caroline J. Hymoff,
Governor's Highway Safety Bureau
at (617) 727-4054 or Caroline.Hymoff@state.ma.us

For Conference Registration Info:

Call the Baystate Roads Program at (413) 545-2604, or register on-line at www.ecs.umass.edu/baystate_roads/

Registration may be completed on-line, but a \$30 payment must be made by check to University of Massachusetts at the Baystate Roads address shown below.

Payment must be submitted with this Registration Form. Registration is non-refundable. You will only be contacted if your registration cannot be accepted because of space limitations. No billing option is available.

Make check payable to [University of Massachusetts](#) and mail with Registration Form to:

MOVING TOGETHER CONFERENCE

Baystate Roads Program
College of Engineering
University of Massachusetts
214 Marston Hall
Amherst, MA 01003-5210

MOVING TOGETHER 2003 REGISTRATION FORM (Please print clearly)

Registration Deadline is Tuesday, October 7, 2003, and is limited to the first 200 registrants.

Name _____

(As it should appear on name tag)

Title _____

Organization _____

Address _____

City/Town _____

State _____ Zip _____

Telephone _____

Fax _____

E-mail _____

Space is limited. Please register as soon as possible, and **no later than October 7, 2003**.

After Wednesday, October 15, please check on availability by calling the Baystate Roads Program, (413) 545-2604; faxing (413) 545-6471, or e-mailing baystate_roads@hotmail.com.

Conference Registration is \$30, and includes continental breakfast, lunch and conference materials.

Total Enclosed: _____